



The heart of UPS

It feels good to do good. Just ask He "Andy" Jinchang, a UPS employee in Guangzhou, China who has made it his life's mission to help children in rural areas rise out of poverty. By initiating the "One Dictionary for Everybody" literacy project, Andy is helping children learn to read and, in the process, has inspired dozens of fellow UPS people to join in his effort.

Andy is one of thousands of UPSers around the world who serve others. In fact, UPS people collectively volunteered more than a million hours to worthy causes in 2007. From assisting the elderly and disabled to serving meals at homeless shelters, UPS people know that a little sweat, compassion and determination can go a long, long way.

It's the right thing to do, and it's a commitment that's as much a part of UPS as our brown trucks.

Community involvement:
at the heart of UPS.

community.ups.com

UPS is proud to support the [fill in the blank here].

WHAT CAN BROWN DO FOR YOU?





The heart of UPS

UPS knows the communities we serve like the back of our hand. We know the people, the landmarks and the history. It's where our customers, suppliers and employees call home. So when disaster strikes, we take it personally and are one of the first to lend support.

Drawing on our global transportation network and logistical expertise, UPS donates in-kind services to devastated areas around the world — delivering medical supplies, water, and other necessities. We also provide grants to aid agencies to help extend their reach and strengthen relief efforts. Perhaps most important, UPSers lead the way to help people start anew.

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Disaster relief: at the heart of UPS.

community.ups.com

UPS is proud to support the [fill in the blank here].

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UPS thrives on diversity. Each community we serve represents the essence of our company and the rich diversity of our customers, suppliers and employees who call it home.

Embracing our collective differences, UPS supports minority-focused organizations that promote the cultures, ideas and well being of those they represent. What's more, UPS people like Vicky De Los Santos take part in the effort to empower their own communities.

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Diversity: at the heart of UPS.

community.ups.com

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It's not often you meet someone who flies jumbo jets and devotes virtually every moment of free time in service to others. From coaching and mentoring kids to assisting with the March of Dimes, Habitat for Humanity, aviation camps and his church ministries, UPS Captain Norman Seawright, Jr., is out there making a difference. What's more, he sings a breathtaking baritone for the sheer enjoyment of others.

Indeed, Captain Seawright flies high and sings out loud in all his actions. And, he is a fine example of UPS's talented and diverse workforce. UPS, in fact, thrives on its diversity and supports minority-focused organizations that promote the cultures, ideas and well being of those they represent.

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Diversity: at the heart of UPS.

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UPS is proud to support the [fill in the blank here].

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UPS believes that the responsibility to protect our earth lies in each of us and with all of us. UPS has long been sensitive to our environmental impact and introduced our first electric vehicle as early as 1936. Still today, we're committed to a number of sustainable efforts to reduce our carbon footprint, including precise dispatch planning, the use of alternative fuel vehicles, comprehensive recycling programs and fuel conservation initiatives.

UPS has recently taken our commitment a step further by supporting organizations, programs and thought leaders in their efforts to protect the environment. By making this important investment, UPS hopes to inspire others and turn the tide to lasting change.

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Environmental responsibility:
at the heart of UPS.

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UPS is proud to support the [fill in the blank here].

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It feels good to do good. Just ask any UPS employee. In fact, UPS people collectively volunteered more than a million hours to worthy causes around the world in 2007. From tutoring young children and assisting the elderly and disabled to serving meals at homeless shelters, UPS knows that a little sweat, compassion and determination can go a long, long way.

UPS also helps nonprofit agencies operate more efficiently. By focusing on volunteer management, leadership development and capacity building initiatives, UPS is empowering organizations to extend their reach and optimize their effectiveness.

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Volunteerism: at the heart of UPS.

community.ups.com

UPS is proud to support the [fill in the blank here].

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